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steward redqueen



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and Cooperation SDC



WORLD
ECONOMIC
FORUM

COMMITTED TO
IMPROVING THE STATE
OF THE WORLD

Launch: Mapping Industry and Investment Standards to the *ASEAN Guidelines on Promoting Responsible Investment in Food, Agriculture and Forestry*

Webinar | 3 November 2020





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Poll: What type of organization are you representing today?



Agenda



4:30 PM – 4:35 PM

Welcome and Introduction

4:35 PM – 4:55 PM

Report Highlights and Findings

Erin Sweeney, Sustainable Business & Investment Manager, Grow Asia

4:55 PM – 5:20 PM

Reactions from Certifiers and Agribusiness

*Chandra Panjiwibowo, Country Director Indonesia, Rainforest Alliance
Natcha Tulyasuwan, Sustainability Manager for APAC, Barry Callebaut
Wouter De Smet, Green Coffee Sustainable Agriculture Development Manager, Nestlé ZAOA
Tias van Moorsel, Director, Steward Redqueen*

5:20 PM – 5:45 PM

Moderated Discussion and Q&A

All webinar participants encouraged to engage

5:45 PM – 5:55 PM

Looking Ahead: How Can We Engage with You?

Before We Begin



The screenshot shows a Zoom meeting interface. At the top, there is a status bar indicating 'You are viewing Grow Asia's screen' and a 'View Options' dropdown. Below this, the slide features the GrowAsia logo on the left, and logos for the Swiss Agency for Development and Cooperation SDC (in German, French, and Italian) and the ASEAN logo in the center. On the right, the World Economic Forum logo is displayed with the tagline 'COMMITTED TO IMPROVING THE STATE OF THE WORLD'. The main content of the slide is a photograph of a farmer wearing a traditional conical hat, working in a lush green rice field. The text on the slide reads: 'Launch: Mapping Industry and Investment Standards to the ASEAN Guidelines on Promoting Responsible Investment in Food, Agriculture and Forestry'. Below the title, it says 'Webinar | 3 November 2020'. At the bottom of the Zoom window, there are icons for 'Audio Settings', 'Chat', 'Raise Hand', and 'Q&A', along with a 'Leave Meeting' button.

Housekeeping

- Chat – for technical issues
- Q&A – please send in your questions during this session. You may address it to a reactor by writing their name in ()
- Raise Hand – the moderator will prompt when we are open for comments

ASEAN Investment Landscape



Agriculture & forestry account for **12%** of regional GDP [ASEANSTAT]

2015



2019



EU FDI increased by **350%** from 2015-2019 in this sector [ASEANSTAT]

Environmental, Social, Governance Considerations



Food & nutrition security



Land rights



Jobs & livelihoods



Climate change & the environment



Technical & institutional capacity



Project failure & investor-state contracts

ASEAN Guidelines on Promoting Responsible Investment in Food, Agriculture & Forestry (ASEAN RAI)



1. Food nutrition security



2. Economic development



3. Women & young people



4. Tenure rights



5. Natural resources



6. Technology



7. Climate change



8. Rule of law & governance



9. Impact assessment & accountability



10. Regional approaches

Mapping Existing Standards to the ASEAN RAI





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Poll: What motivates your organization to adopt responsible investment or supply chain practices?



Challenges



Uncertain market



Cost



Lack of knowledge



Plethora of standards

Incentives to Adopt Sustainable Practices

1. Respond to policy change

2. Be more competitive

3. Unlock sustainable financing

4. Communicate commitments

5. COVID-19

6. Learn from a network

Value Add



Aligned with 9+ SDGs

Applicable along diversified value chains

Adapted from international standards to fit ASEAN:

- technology & innovation
- climate change
- regional approach



Voluntary for now, but will be embedded into policies

Report Purpose and Scope



Purpose

- Provide clarity about ease of adopting ASEAN RAI
- Show alignment between ASEAN RAI and existing standards
- Recommend next steps to increase impact



Scope

- 10 ASEAN RAI Guidelines
- 10 industry certifications and standards relevant to ASEAN
- 4 International Investment Principles and Standards
- 10 international banks

Methodology

1. Quick scan of 14 standards and 10 banks

2. Neutral approach

3. Alignment Strategy

- 1:1 alignment = 1
- Inexact connection = .5
- No mention = 0
- Actual points / 10

4. Quality control

5. Next steps

- recommendations
- **feedback from today**

Standards Reviewed

Sector-specific certifications and standard setters



Investment Standards and Principles





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Report Highlights and Findings



Mapping Results: Food, Agriculture and Forestry

1. Aquaculture Stewardship Council



90% Overall Match

2. Bonsucro



80% Overall Match

3. Fairtrade International



90% Overall Match

4. Forest Stewardship Council

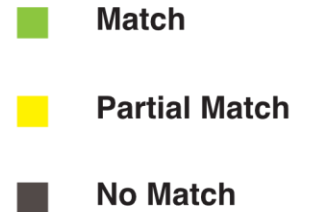


90% Overall Match

5. Marine Stewardship Council



40% Overall Match



6. Programme for Endorsement of Forest Certification



95% Overall Match

7. Rainforest Alliance



85% Overall Match

8. Roundtable on Sustainable Palm Oil



80% Overall Match

9. Roundtable on Sustainable Soy



90% Overall Match

10. Sustainable Rice Platform



80% Overall Match

Mapping Results: Investments

Equator Principles



90% Match

IFC Performance Standards



90% Match

Mapping Results: Investments



FAF Standards Uptake Among Banks

* reference to UTZ

“X” a policy is in place but there is no reference to the standard.

X** The bank does not have a specific policy for this sector.

Standards	Banks										Uptake	
	ABN AMRO	ANZ	BNP Paribas	CA	CS	HSBC	ING	Rabobank	SC	SG		
ASC	✓	X**	✓	X**	X**	X**	X	✓	✓	X	5	40%
Bonsucro	✓	X**	✓	X**	✓	X**	X	✓	X	X	4	40%
Fairtrade Int.	✓	X**	X	X**	X	X**	✓	X	X	X	2	20%
FSC	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	10	100%
MSC	✓	X**	✓	X**	✓	X**	X	✓	✓	X	6	50%
PEFC	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	10	100%
RA	✓*	X**	✓*	X**	X	X**	✓	X	X	X	3	30%
RSPO	✓	X**	✓	✓	✓	✓	✓	✓	✓	✓	9	90%
RTRS	✓	X**	✓	X**	✓	✓	✓	✓	✓	✓	6	80%
SRP	X	X**	X	X**	X	X**	X	X	X	X	0	0%
Uptake	90%	20%	80%	30%	60%	40%	60%	70%	60%	40%		

Investment Standards and Principles Uptake Among Banks



Standards	Banks										Uptake	
	ABN AMRO	ANZ	BNP Paribas	CA	CS	HSBC	ING	Rabobank	SC	SG		
EP	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	10	100%
IFC PS	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	10	100%
PRI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	10	100%
UN PRB	✓	✓	✓	✓	✓	✗	✓	✓	✓	✓	9	90%
Uptake	100%	100%	100%	100%	100%	75%	100%	100%	100%	100%		

Finding #1: Easy to align to ASEAN RAI

1. Food nutrition & security



80% Overall Match

2. Economic Development



90% Overall Match

3. Women & young people



90% Overall Match

4. Tenure rights



80% Overall Match

5. Natural Resources



100% Overall Match

6. Technology



80% Overall Match

7. Climate Change



90% Overall Match

8. Rule of law & governance



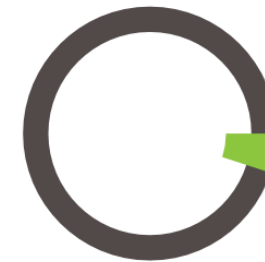
100% Overall Match

9. Impact assessment & accountability



100% Overall Match

10. Regional approaches



5% Overall Match

Finding #2: Strengthen the Regional Approach



ASEAN Member States

- Harmonize standards & regulations
- Drive a 'race to the top' through incentives
- Adopt international good practices & standards
- Cooperate between home & host countries



Private Sector

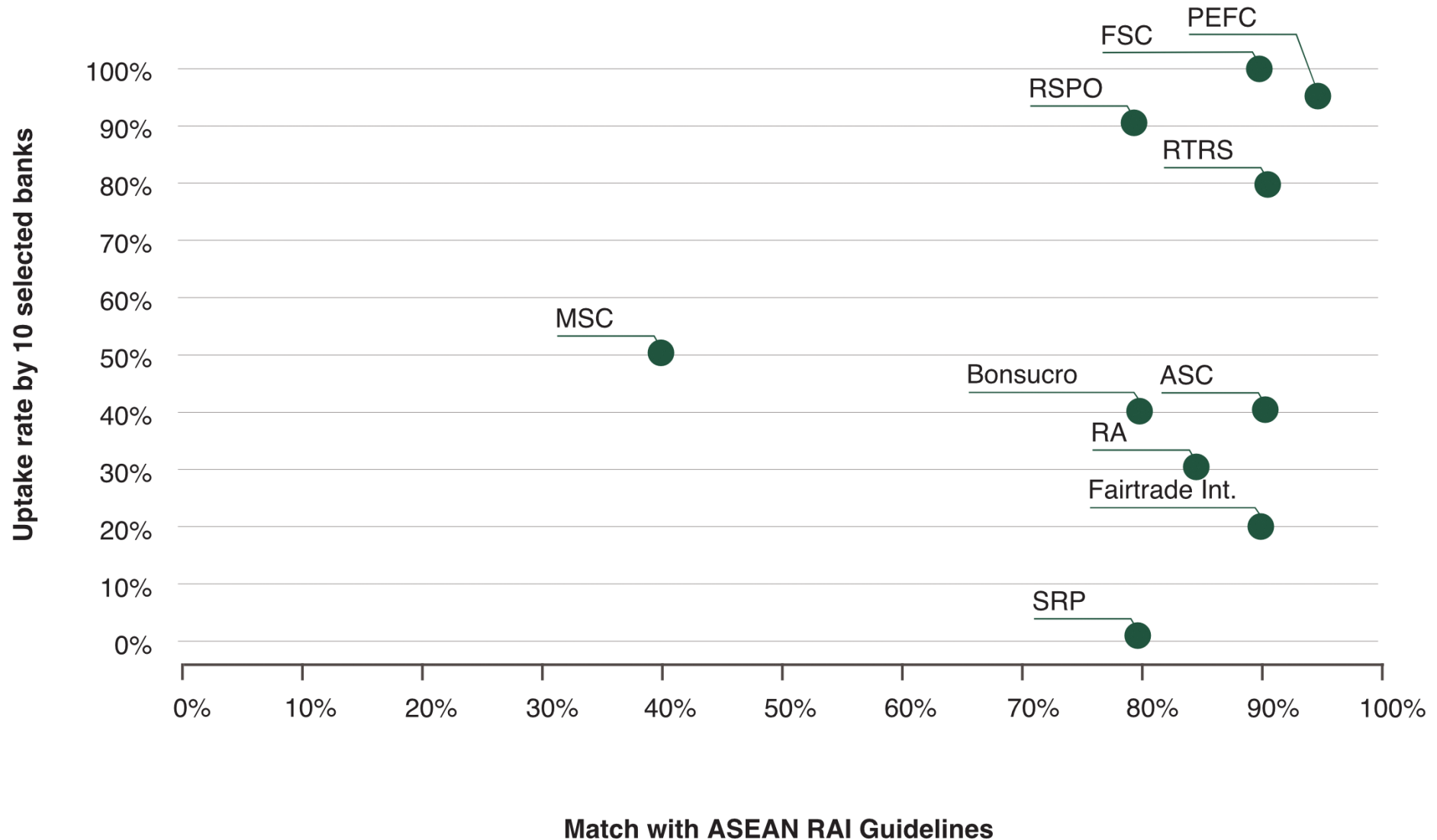
Agribusiness

- Join regional FAF organizations
- Mitigate negative cross-border externalities

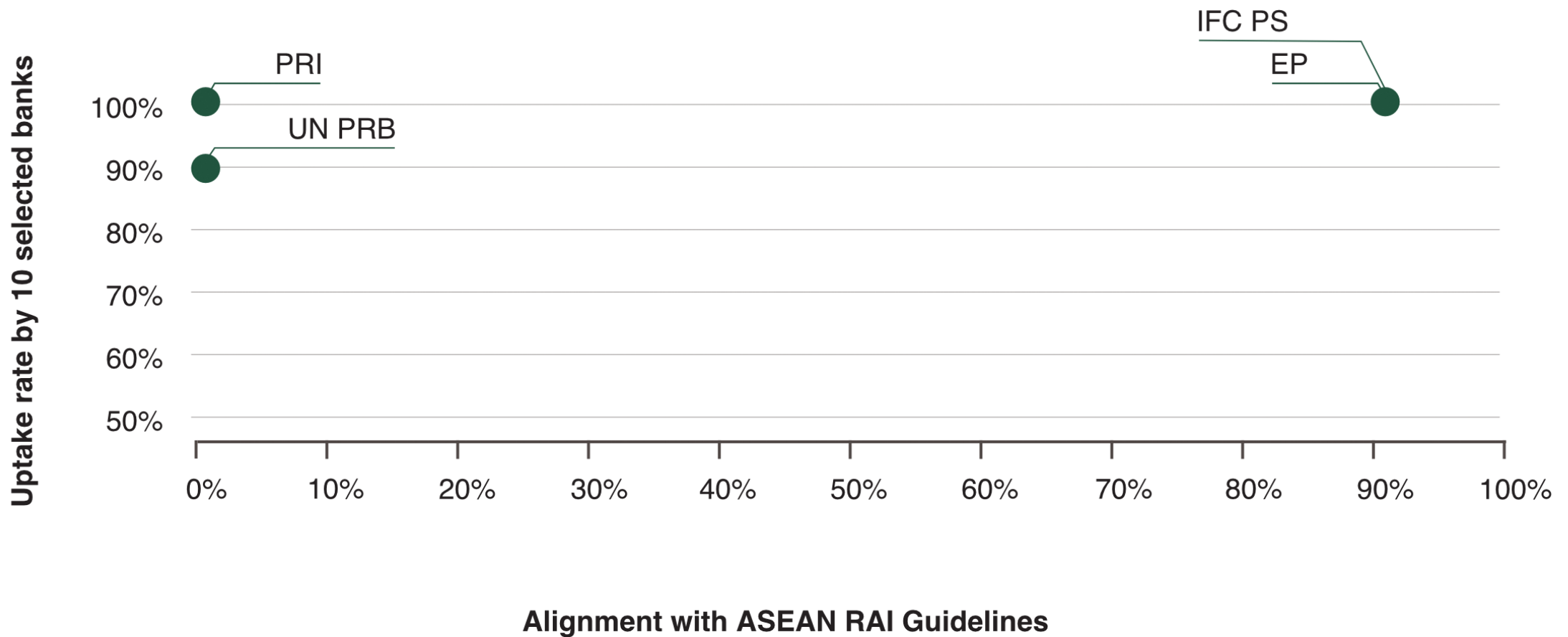
Financial Institutions

- Share insights during regional dialogues
- ID investments that adopt the Guidelines' themes

Finding #3: Alignment to RAI + Uptake by Banks



Finding #3: Alignment to RAI + Uptake by Banks





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What's Next



Poll: What incentives or support are most likely to encourage your organization to follow responsible investment practices?



Report commendations

Engage the private sector in adopting the ASEAN RAI by:

- showcasing the significant overlap between existing FAF standards and certifications and ASEAN RAI Guidelines
- providing tools to understand how to practically apply the ASEAN RAI during investment processes.

Explore landscape of regional and country-level financial institutions

and their commitments to national, regional and international FAF and investment certifications, standards and principles.

Include ASEAN and member state banks when studying the uptake of standards

to determine if local banks and/or MDBs operate differently and/or perhaps focus more on regional challenges (Guideline 10).

Action Plan



By 2030, facilitate a measurable increase in responsible & sustainable private sector investment in ASEAN's food, agriculture and forestry sectors

1. National Legal & Policy Services

Integrate RAI into national policies through expert technical assistance

2. Learning & Accreditation Program

Train 400+ experts to guide future investments

3. Regional & National Capacity Building

Inspire private sector RAI uptake through knowledge sharing

Build capacity of NGOs, farming communities

4. Investor Engagement & Impact Management

Encourage investors to adopt RAI through case studies, tools

Develop metrics to evaluate & monitor long-term impact

Existing Tools & Resources

For financial institutions

IISD's State of Sustainability Initiatives

IFC's GMAP tool

Fair Finance Asia's Methodology for ESG Performance

OECD-FAO Guidance for Responsible Agricultural Supply Chains

ITC's Sustainability Standards Map

WWF's SUSBA tool

WEF's ESG Ecosystem Map

Coming Soon!



IISD's State of
Sustainable
Initiat

Fair Finance Asia's
ly for
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OECD-FAO G
Respor
Agriculture
Chai

**Interactive map to show how
the ASEAN RAI Guidelines align to
international targets (e.g. SDGs) and
standards (e.g. UNGC)**

A tool
ing

WEF's ESG
Ecosystem Map

Key Takeaways

1. Commitments to sustainability standards may mean investors are already aligned to ASEAN RAI
2. ASEAN RAI brings in regional perspective, which may benefit investors through harmonized policies
3. Uptake of standards differ among banks; banks may accept variety of sustainability commitments
4. Need look at ASEAN-level FI commitments and markets for certified products





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Reactions from Agribusiness & Certifiers



Reactors



Erin Sweeney
Manager, Sustainable
Business and Investment
Grow Asia
(Moderator)



Chandra Panjiwibowo,
Country Director Indonesia
Rainforest Alliance



Natcha Tulyasuwan,
Sustainability Manager for
APAC
Barry Callebaut



Wouter De Smet,
Green Coffee Sustainable
Agriculture Development
Manager
Nestlé ZAOA



Tias van Moorsel,
Director Asia Markets
Steward Redqueen
(Report Author)



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Moderated Discussion





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Looking Ahead



Get Involved



Investor Engagement

Showcase a recent investment in our **case study series**

Learning Program

Join our **Learning and Accreditation Program**

Regional Events

Attend and hear from investors' **learnings and best practices**

National Legal & Policy Services

AMS only: technical assistance to **embed ASEAN RAI in policy**



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Poll: How useful was the information presented in this webinar to you? Will you recommend similar webinars?



Read the Report

URL <https://tinyurl.com/RAImapping>



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Web www.aseanraiguidelines.org

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